



Kitchener Waterloo Humane Society
Media Release
February 7, 2019

A LITTLE FROSTING GOES A LONG WAY FOR OUR ANIMALS

National Cupcake Day – February 25th 2019, Bakers Needed!

Kitchener-Waterloo, Ontario, Canada, Date – Once a year, the pets in our care look to our community to indulge. National Cupcake Day gives everyone with a sweet tooth one day to enjoy a treat without the guilt. Here's a chance to impress family, friends, and colleagues with your culinary talents.

The Kitchener Waterloo Humane Society is looking for individuals, businesses, schools, and clubs to help us make this year's National Cupcake Day the sweetest yet! This is a call to bring together bakers, cupcake-eaters, and all animal lovers to "bake" a difference for the animals in our care!

Initially launched by the RSPCS in New South Wales, Australia, National Cupcake Day quickly caught on in Ontario, supporting all Humane Societies and OSPCA branches. Officially National Cupcake Day is Monday, February 25th, but Cupcake Day Events can be held at any time. It is the sweetest way to support a good cause.

The Kitchener Waterloo Humane Society helps more than 2000 animals each year and focuses on finding these pets new, forever homes. This year, our goal is \$40,000 – that's more than 1300 days of pet care. With community support, we can reach our goal and provide the necessary care for the pets in our center.

Pets like Cane need your help. Cane is a 2 year old Mastiff mix that came to the Humane Society with a significant leg injury. Following femoral fracture surgery in November, Cane moved to a foster home where he recuperated. We are happy to announce that in January of this year, Cane was adopted. Community donations help us to help pets like Cane.

All funds raised in the Kitchener Waterloo communities will stay with the Kitchener Waterloo Humane Society.

For more information, visit www.nationalcupcakeday.ca.

Contact:

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The Kitchener Waterloo Humane Society is a leader in Animal Welfare in our communities, focusing on what is in the best interest of the pets. We do this through community education, advocacy, care, and compliance. We are a registered charity and receive no government funding for our programs. Charitable BIN 11898 3550 RR0001

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